



[WWW.THECOZYMYSTERYBOOKCLUB.COM](http://WWW.THECOZYMYSTERYBOOKCLUB.COM)

# 12 DAYS OF COZIES INSTAGRAM CHALLENGES



[www.AngelaMariaHart.com](http://www.AngelaMariaHart.com)

### **DAY ONE: IT'S BEGINNING TO LOOK A LOT LIKE CHRISTMAS**

What books are on your 12 Days of Cozies TBR? Share Some of the Titles You Will Be Reading this December.

### **DAY TWO: ON CHRISTMAS, WE WEAR RED**

Feature Your Favorite Cozy Mysteries with Red Book Spines.

### **DAY THREE: A CUP OF CHRISTMAS CHEER**

Do You Have a Go-To Mug When Reading Cozy Mysteries? If so, Post a Photo! If You Don't Have a Go-To Mug, What is Your Favorite Coffee-Themed Cozy Mystery. As a Bonus, Post Both!!!

### **DAY FOUR: CUDDLY COZY COMPANIONS**

Run, Run Rudolph Run. I Want A Hippopotamus for Christmas. Cats, Dogs, Birds, All the Animal Love. Post a Photograph of a Book Cover Featuring a Cozy Mystery Companion.

### **DAY FIVE: ALL THE COZINESS**

Finding the Perfect Cozy Mystery Pun is Perfection. Share a Christmas Cozy Mystery with an Awesome Holiday Title. Bonus Points if it is a Christmas Song Pun!

### **DAY SIX: BLUE, BLUE CHRISTMAS**

Red, Green, and White are the Classic Christmas Colors. Post a Photograph of a Christmas Cozy Mystery that is a Non-Traditional Christmas Color.

### **DAY SEVEN: A COZY CHRISTMAS COVER**

Christmas Cozy Book Covers are AMAZING! Share a Photo of One of Your Favorites.

### **DAY EIGHT: MILK & COOKIES FOR SANTA**

Gathering Around the Dinner Table with Friends and Family is a Part of the Holiday Experience. Before People Sit to Eat the Food, it Has to be Made. Feature a Cooking or Baking-Themed Cozy Mystery.

### **DAY NINE: WHITE CHRISTMAS**

Walking in a Winter Wonderland. Snowmen. Snowflakes. Snowball Fights. Post a Cozy Mystery Book Cover with a Winter Theme.

### **DAY TEN: A HOLY JOLLY CHRISTMAS**

Christmas Trees, Wreaths, Ornaments, and all Sorts of Christmas Coziness is Green. Share a Photo of a Green Colored Cozy Mystery Book.

### **DAY ELEVEN: CHRISTMAS DECORATIONS GALORE**

Share Some of Your Favorite Holiday Decorations with the Cozy Crew. Decorate a Cozy Mystery Novel in a Way That Makes You Smile. Tinsel. Wrapping Paper. Whatever You Like. Or You Can Incorporate Your Cozy Mystery into a Christmas Scene.

### **DAY TWELVE: O'CHRISTMAS TREE**

Create a Book Tree with Some of Your Favorite Cozy Mysteries.

## BONUS INSTAGRAM POSTS:

Toyland: Feature a Cozy Mystery You Received as a Gift.

Holiday Hobbies: Share a Hobby-Themed Cozy Mystery .

Christmas Christie: An Agatha Christie Appreciation Post

Curious at Christmas: A Cozy Mystery You Have Been Wanting to Read for Some Time.

A Christmas Community: Your Favorite Small-Town Cozy Mystery.

Have Yourself a Merry Little Christmas: A Cozy Mystery You Bought for Yourself.

Santa Claus is Coming to Town: A Christmas Cozy Mystery That Features Santa Claus as a Character in the Story.

Classic Cozies at Christmas: An Old School Cozy Mystery.

Mistletoe: Who is Your Favorite Cozy Mystery Couple? Post a Photo of Their Book.

Last Christmas: Your Last Five Star Cozy Mystery Read.



# 12 Days of Cozies Instagram Challenges

It's Beginning  
to Look a Lot  
Like Christmas  
#12DAYSOFCOZIES  
TBR

Red  
Book  
Spines

A Cup of  
Christmas  
Cheer  
Your  
Coziest Mug

Book Cover  
Featuring a  
Cozy  
Companion

Book Title  
Inspired  
by a  
Christmas  
Song

Blue  
Christmas  
A Christmas Cozy  
with non-traditional  
colors  
(not green or red)

Favorite  
Christmas  
Themed  
Book Cover

Milk & Cookies  
for Santa  
Baking  
Themed Cozy

WHITE  
CHRISTMAS  
A winter-  
themed book  
cover

Green  
Books

Christmas  
Decorations  
Galore!  
Add a little  
decoration to  
a cozy

O'Christmas  
Tree  
Create  
Your Own  
Book Tree