



WWW.THECOZYMYSTERYBOOKCLUB.COM

12 DAYS OF COZIES INSTAGRAM CHALLENGES



www.AngelaMariaHart.com

DAY ONE: IT'S BEGINNING TO LOOK A LOT LIKE CHRISTMAS

What books are on your 12 Days of Cozies TBR? Share Some of the Titles You Will Be Reading this December.

DAY TWO: ON CHRISTMAS, WE WEAR RED

Feature Your Favorite Cozy Mysteries with Red Book Spines.

DAY THREE: A CUP OF CHRISTMAS CHEER

Do You Have a Go-To Mug When Reading Cozy Mysteries? If so, Post a Photo! If You Don't Have a Go-To Mug, What is Your Favorite Coffee-Themed Cozy Mystery. As a Bonus, Post Both!!!

DAY FOUR: CUDDLY COZY COMPANIONS

Run, Run Rudolph Run. I Want A Hippopotamus for Christmas. Cats, Dogs, Birds, All the Animal Love. Post a Photograph of a Book Cover Featuring a Cozy Mystery Companion.

DAY FIVE: ALL THE COZINESS

Finding the Perfect Cozy Mystery Pun is Perfection. Share a Christmas Cozy Mystery with an Awesome Holiday Title. Bonus Points if it is a Christmas Song Pun!

DAY SIX: BLUE, BLUE CHRISTMAS

Red, Green, and White are the Classic Christmas Colors. Post a Photograph of a Christmas Cozy Mystery that is a Non-Traditional Christmas Color.

DAY SEVEN: A COZY CHRISTMAS COVER

Christmas Cozy Book Covers are AMAZING! Share a Photo of One of Your Favorites.

DAY EIGHT: MILK & COOKIES FOR SANTA

Gathering Around the Dinner Table with Friends and Family is a Part of the Holiday Experience. Before People Sit to Eat the Food, it Has to be Made. Feature a Cooking or Baking-Themed Cozy Mystery.

DAY NINE: WHITE CHRISTMAS

Walking in a Winter Wonderland. Snowmen. Snowflakes. Snowball Fights. Post a Cozy Mystery Book Cover with a Winter Theme.

DAY TEN: A HOLY JOLLY CHRISTMAS

Christmas Trees, Wreaths, Ornaments, and all Sorts of Christmas Coziness is Green. Share a Photo of a Green Colored Cozy Mystery Book.

DAY ELEVEN: CHRISTMAS DECORATIONS GALORE

Share Some of Your Favorite Holiday Decorations with the Cozy Crew. Decorate a Cozy Mystery Novel in a Way That Makes You Smile. Tinsel. Wrapping Paper. Whatever You Like. Or You Can Incorporate Your Cozy Mystery into a Christmas Scene.

DAY TWELVE: O'CHRISTMAS TREE

Create a Book Tree with Some of Your Favorite Cozy Mysteries.

BONUS INSTAGRAM POSTS:

Toyland: Feature a Cozy Mystery You Received as a Gift.

Holiday Hobbies: Share a Hobby-Themed Cozy Mystery .

Christmas Christie: An Agatha Christie Appreciation Post

Curious at Christmas: A Cozy Mystery You Have Been Wanting to Read for Some Time.

A Christmas Community: Your Favorite Small-Town Cozy Mystery.

Have Yourself a Merry Little Christmas: A Cozy Mystery You Bought for Yourself.

Santa Claus is Coming to Town: A Christmas Cozy Mystery That Features Santa Claus as a Character in the Story.

Classic Cozies at Christmas: An Old School Cozy Mystery.

Mistletoe: Who is Your Favorite Cozy Mystery Couple? Post a Photo of Their Book.

Last Christmas: Your Last Five Star Cozy Mystery Read.



12 Days of Cozies Instagram Challenges

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Book Cover
Featuring a
Cozy
Companion

Book Title
Inspired
by a
Christmas
Song

Blue
Christmas
A Christmas Cozy
with non-traditional
colors
(not green or red)

Favorite
Christmas
Themed
Book Cover

Milk & Cookies
for Santa
Baking
Themed Cozy

WHITE
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A winter-
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